

## Design brief

Design Research Seminar

Autumn 2010

University of Art and Design Helsinki, Media Lab

Re-read your notes about Ilkka Tiainen's presentation, go through the slides of the presentation that is online, visit the website at: <http://oppi.fi/>

Please make a brief narrative of not more than one A4 where you answer the following questions:

1. Describe what You think is the **context** of the concept/service for Epooq. Does it **differ** from what was presented in the class? In what way? How is it **similar**?
2. What sort of **activities** can be realized with Epooq that would support the context you describe?
  - a. Make a list that includes at least three items.
  - b. What would you say are the "**objects**" or outcomes that result from these activities?
3. What area of the interface would you want to work with?
4. How does this area map to the context that you have described above?
5. Taking into account the context (1) and the activities that you described above in (2), How do you propose we evaluate (the company, teacher, fellow students) the **user experience** that results from what you make in (3) and (4).

Please return the A4 to me no later than next Monday, October 11, at 16:00. I should get a .PDF file with you name, the name of the client (Oppifi), your email address, and the title of your presentation.